Prescribe with Confidence - Sample Social Media Messages

Share the below campaign messages and digital resources on social media. Copy and paste our LinkedIn, X/Twitter, Threads, and Facebook messages into your social media posts for your audiences.

Use the hashtag #PrescribewithConfidence. Also consider using the secondary hashtag #OUD to connect with people who follow content related to opioid use disorder.

Follow us on social media!

- Facebook: U.S. Food and Drug Administration
- X (formerly Twitter): U.S. FDA (@FDA) and FDA Drugs and Biologics (@FDADrugs)
- LinkedIn: FDA | LinkedIn
- Threads: @FDA

[Organization] is joining with #FDA to share information and resources with primary care providers about prescribing medications to treat opioid use disorder (MOUD) for #OUD. Learn more from FDA's new campaign. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence

Opioid use disorder is a chronic health condition, like #diabetes or #heartdisease, which is treatable with medication in many practice settings--including primary care. #FDA's new campaign has more information. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence #OUD

Every person with opioid use disorder deserves access to treatment. You, as a primary health care provider, can be that access. Find information on mentoring, resources, and more to get started at: www.fda.gov/prescribewithconfidence. #PrescribeWithConfidence #OUD #MOUD

Watch Dr. Tanaka as she talks about how a family was able to be helped by a medication for opioid use disorder. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence #OUD

Listen to Dr. Matthew Hahn, a family physician in the small town of Hancock, Maryland, describe his experience with treating patients with opioid use disorder. "There is a huge need and we need to meet that need." Find out more at www.fda.gov/prescribewithconfidence.

*Shareable videos are available at Prescribe with Confidence - CDER - YouTube. Shareable graphics are available at www.fda.gov/prescribewithconfidence.